



## KEEP PENNSYLVANIA BEAUTIFUL'S PICK UP PENNSYLVANIA 2020 VIDEO CONTEST

*Sponsored by Keep Pennsylvania Beautiful, Pennsylvania Waste Industries Association,  
and the Pennsylvania Department of Environmental Protection*



**Send us a video of your 2020 PICK UP PENNSYLVANIA event showing us how you keep your neighborhood clean and beautiful.** Events can include, but are not limited to: community cleanups, plantings and beautification efforts or community/school recycling and education efforts. Include music or a narrator, be creative, and have fun!

### VIDEO REQUIREMENTS

- Videos must be no more than 60 seconds long
- Each video must address the question: *“How do you keep Pennsylvania beautiful?”*
- Recognize PICK UP PENNSYLVANIA by including in the video or narration, the name (Keep Pennsylvania Beautiful/Pick Up Pennsylvania), promotional banner or Keep Pennsylvania Beautiful logo
- For additional guidelines see Photo and Video Guidelines in the online Promotional Toolkit: [gacofpa.org](http://gacofpa.org) and choose Promtional Toolkit

### TIMELINE

- Deadline to submit your video is Friday, June 5, 2020  
Send electronic submissions to: [slarson@keepabeautiful.org](mailto:slarson@keepabeautiful.org) **with the subject line 2020 Video Contest** or  
Send CDs/jumpdrives to: Keep Pennsylvania Beautiful – 2020 Video Contest, 105 West 4th St., Greensburg PA 15601
- Voting begins on Facebook Monday, June 15, 2020  
The video with the most likes wins. **Likes must be made on the Keep Pennsylvania Beautiful Facebook page.** NOTE: Likes generated from a shared post cannot be counted.
- Voting ends on Wednesday, June 24 at 3PM. Winners will be announced on June 24, by the end of business.

### CASH PRIZES - Sponsored by the Pennsylvania Waste Industries Association

- The winning entry will receive \$200 cash prize
- Two runners up will receive \$100 each
- The winning entries will also be featured on YouTube
- Checks will be made payable to your school/business/organization or charity of your choice. Checks will not be issued to individuals.

All videos and images submitted become the property of Keep Pennsylvania Beautiful and may be reproduced, distributed, displayed or published in any media at anytime. By submission of your video, you are acknowledging permission from all participants. You must be 18 years or older to submit a video. Keep Pennsylvania Beautiful reserves the right to screen all entries for inclusion. CDs/jumpdrives will not be returned. **Please include the information below with your entry whether mailed or shared electronically.**

Name \_\_\_\_\_ Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ E-mail Address \_\_\_\_\_

Name and Location of Event (include County) \_\_\_\_\_

Great American Cleanup Event ID Number \_\_\_\_\_