



KEEP PENNSYLVANIA BEAUTIFUL PICK UP PENNSYLVANIA PHOTO AND VIDEO CONTEST GUIDELINES

PHOTO GUIDELINES

- Volunteer close-ups
- Action shots of people having fun
- Incorporate diversity in age, gender, race and ability as well as rural and urban settings
- Recognize sponsors, donors, in-kind contributors
- Showcase safety appropriate for the activity (ie. safety vests, gloves and work boots for litter pickups)
- When possible, include the PICK UP PENNSYLVANIA banner or Adoption sign in background
- Photos should tell your story

VIDEO CONTEST GUIDELINES

In addition to the guidelines above, all videos should:

- Recognize the program, PICK UP PENNSYLVANIA, either by including the name, promotional banner or Keep Pennsylvania Beautiful logo in the video or narration of the video
- Be no more than 60 seconds