



KEEP PENNSYLVANIA BEAUTIFUL'S GREAT AMERICAN CLEANUP OF PA 2018 VIDEO CONTEST

Sponsored by Keep Pennsylvania Beautiful, Pennsylvania Waste Industries Association,
and the Pennsylvania Department of Environmental Protection



Send us a video of your 2018 Great American Cleanup of PA event showing us how you keep your community clean and beautiful. Events can include, but are not limited to: community cleanups, plantings and beautification efforts, community recycling efforts, community education, or other ways you keep your community clean, beautiful, and vibrant. Include music or a narrator, be creative, and have fun!

VIDEO REQUIREMENTS

- Videos must be no more than 60 seconds long
- Each video must address the question: "How do you keep Pennsylvania beautiful?"
- Recognize the Great American Cleanup of PA either by including the name, banner or logo in the video or narration of the video
- For additional guidelines see Photo and Video Guidelines in the online Promotional Toolkit: gacofpa.org/promotional-toolkit/

TIMELINE

- Deadline to submit your video is Friday, June 8, 2018
Send electronic submissions to: slarson@keepbeautiful.org **with the subject line 2018 Video Contest**
Send CDs to: Keep Pennsylvania Beautiful – 2018 Video Contest, 105 West 4th St., Greensburg PA 15601
- Voting begins on Facebook Monday, June 18, 2018.
The video with the most likes wins. **Likes must be made on the Keep Pennsylvania Beautiful Facebook page.** NOTE: Likes generated from a shared post cannot be counted.
- Voting ends on Wednesday, June 27 at 3PM. Winners will be announced on June 27, by end of business.

CASH PRIZES - Sponsored by the Pennsylvania Waste Industries Association

- The winning entry will receive \$200 cash prize
- Two runners up will receive \$100 each
- The winning entries will also be featured on YouTube
- Checks to winning entries will be made payable to the charity of your choice

All videos and images submitted become the property of Keep Pennsylvania Beautiful and may be reproduced, distributed, displayed or published in any media at anytime. By submission of your video, you are acknowledging permission from all participants. You must be 18 years or older to submit a video. Keep Pennsylvania Beautiful reserves the right to screen all entries for inclusion. CDs will not be returned.

Name _____	Organization _____		
Street Address _____			
City _____	County _____	State _____	Zip _____
Phone (____) _____	Cell Phone (____) _____		
E-mail Address _____			
Name and Location of Event (include County) _____			