



KEEP  
PENNSYLVANIA  
*Beautiful*



## 2014 Great American Cleanup of PA Summary Results

The Great American Cleanup of PA was held from March 1 through May 31, 2014. As part of this event, the Pennsylvania Department of Environmental Protection and Pennsylvania Waste Industries Association sponsored Let's Pick It Up PA – Everyday from April 12<sup>th</sup> through May 5<sup>th</sup>. During the Pick It Up PA Days, participating landfills offered free or reduced disposal to registered participants. Keep Pennsylvania Beautiful participated in the national kick-off event hosted by Keep Philadelphia Beautiful and the Eagles Youth Partnership in Philadelphia.

The following statistics reflect results from the 2014 Great American Cleanup of PA (GACPA) activities reported to Keep Pennsylvania Beautiful (KPB) and PennDOT through June 20, 2014. All related activities were events registered with KPB during March, April, and May 2014 or through PennDOT's Adopt-A-Highway Program (AAH).

All 67 counties in Pennsylvania were represented in the Great American Cleanup of PA in 2014. As of June 20, 2014, the reporting rate for GACPA registered events through the GACPA website was 77%. Therefore, the actual grand totals could be significantly higher. There were 5,349 events with 136, 507 volunteers. Volunteers collected 317,994 bags of trash or 6,359,872 pounds. They cleaned 13,603 miles of roads, railroad tracks, trails, waterways, and shorelines, and 9,113 acres of parks and or wetlands. Additionally, volunteers planted 31,406 trees, bulbs, and plants in an effort to keep Pennsylvania beautiful.



### NATIONAL SPONSORS



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Lead sponsors of the Great American Cleanup of PA include the Pennsylvania Department of Environmental Protection, PennDOT, Pennsylvania Waste Industries Association, Pennsylvania Food Merchants Association and Weis Markets, Inc. Additional sponsors include Waste Management, Republic Services, Steel Recycling Institute, and the Lancaster County Solid Waste Management Authority.

### **In-Kind Donations and Supplies Generously Provided by:**

Advanced Disposal Chestnut Valley Landfill	Lancaster County Solid Waste Management Authority
Advanced Disposal Greentree Landfill	Laurel Highlands Landfill
Advanced Disposal Sandy Run Landfill	Lycoming County Resource Management Services Landfill
Alliance Landfill	Monroeville Landfill – WMI
Commonwealth Environmental Systems	Northwest Sanitary Landfill
Conestoga Landfill	PA Waste Industry Association
PA Department of Environmental Protection	PennDOT
GLAD	Troy-Bilt
Keep America Beautiful	Wayne Township Landfill
Keystone Sanitary Landfill	Weis Markets
Lan Chester Landfill	



Left: DEP and PennDOT PSA with PA DEP Secretary Abruzzo in Allison Hill, Dauphin County  
Right: Comcast Newsmakers Session with PA DEP Secretary Abruzzo



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## Marketing and Media:

### Print Space Generously Provided by:

'InCommunity' Magazines

Game News of the Pennsylvania Game Commission

Pennsylvania Angler Boater Magazine of the PA Fish & Boat Commission

Laurel Mountain Life

Dubois Community News

Greensburg Life Magazine

### Radio/TV Promotion Generously Provided by:

COMCAST NEWSMAKERS

Clear Channels Radio Stations

KDKA-TV Pittsburgh

KDKA Radio

## Promotional Partners:

Additional promotion committed by partnering organizations including e-blasts, website links, flyers to members, etc. include but is not limited to the following:

Allegheny Land Trust

Allegheny National Forest

Boy Scouts & Girl Scouts of PA

Erie Downtown Partnerships

Environment Erie

Green Talk Tuesday

Greenvally Green Building Alliance

KPB Affiliate Network

PA Conservation Districts

PA Downtown Center

PA Environmental Digest

PA State Parks and Forests (DCNR)

Pennsylvania 4-H Groups

Pennsylvania Environmental Council

Pennsylvania Environmental Educators

Pennsylvania Resources Council

Pennsylvania Organization for Watersheds and Rivers

Professional Recyclers of PA

PA Recreation and Parks Society



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### Highlights

- *Registered Events and Volunteers* - Organizers in Lancaster County were leaders in the cleanup effort with 308 registered events followed by Bucks (222), Luzerne (221), Montgomery (204), and Erie (164) Counties. Volunteers of registered events in these top five counties represented 23% of the total volunteers, accounting for 31,763 of the 136,507 volunteers. This does not include the City of Philadelphia's Philly's Spring Cleanup program which was comprised of an impressive 705 individual cleanup and education events.
- *Years of participation* - Of the GACPA registered events through the GACPA website; 21% were new participants this year, 18% have participated 1-3 years, 16% have participated 3-5 years, and 45% have participated 5 or more years.
- *Pounds of Trash* - Volunteers in Philadelphia County collected the most trash with an impressive total of 2,218,660 pounds. Volunteers in Luzerne (471,800), Allegheny (334,420), Tioga (280,400), and Bucks (215,920) Counties rounded out the top five counties for pounds of trash collected.
- *Miles Cleaned* - Volunteers in Tioga County cleaned more roads, railroad tracks, trails, waterways, and shorelines than any other county with a total of 680 miles cleaned. Volunteers in Bucks (592), Lancaster (545), Monroe (458), and Chester (395) Counties rounded out the top five counties for mileage cleaned.
- *Beautification* - Beautification efforts were most notable in the southwest region of the state with Allegheny County volunteers planting a total of 26,154 trees, flowers, and bulbs. Philadelphia volunteers planted 2,300 trees, bulbs, and flowers and Montgomery County planted 460 trees, flowers, and bulbs. The volunteer beautification effort in these three counties accounted for 92% of all trees, flowers, and bulbs planted.
- *Tires collected* - Philadelphia volunteers collected 6,674 tires followed by Elk County volunteers with 1,991. Volunteers in Allegheny County collected 1,746 tires. Collections in these three counties accounted for 54% of all tires collected.



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**Table 1. 2014 Great American Cleanup of PA Summary Statistics \***

	<b>Grand Totals</b>
Total Events Reported	<b>5,349</b>
Cleanup Events	<b>5,176</b>
Beautification Events	<b>152</b>
Recycling Events	<b>16</b>
Education Events	<b>5</b>
Total Number of Volunteers	<b>136,507</b>
Total Number of Volunteers Under 18	<b>9,683</b>
Total Number of Communities Involved	<b>7,105</b>
Total Bags of Trash Collected	<b>317,994</b>
Total Pounds of Trash Collected	<b>6,359,872</b>
Total Miles of Road, Railroad Track, Trails, Waterways, and Shorelines Cleaned	<b>13,603</b>
Total Acres of Parks and/or Wetlands Cleaned	<b>9,113</b>
Total Number of Trees, Flowers, and Bulbs Planted	<b>31,406</b>
Total Pounds of Aluminum/Steel Recycled	<b>67,940</b>
Total Number of Tires Collected and/or Recycled	<b>19,331</b>
Total Number of People Educated	<b>2,687</b>

\* Results collected through June 20, 2014, and include PennDOT's AAH activities.

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**Table 2. 2014 Great American Cleanup of PA Grand Totals by Event Type \***

	<b>Grand Totals</b>
<b>GENERAL EVENT RESULTS</b>	
Total Events Reported	5,349
Total # of Volunteers	136,507
Total # of Volunteers Under 18	9,683
Total # of Communities Involved	7,105
<b>CLEANUP EVENT RESULTS</b>	
Total Bags of Trash Collected	317,994
Total Pounds of Trash Collected	6,359,872
Total Miles of Road Cleaned	12,999
Total Miles of RR Track Cleaned	25
Total Acres of Park Cleaned	8,604
Total Miles of Trails Cleaned	280
Total Playgrounds Cleaned/Built	141
Total Miles of Water/Shore Cleaned	299
Total Acres of Wetlands Cleaned	509
Total Junk Cars Removed	1
<b>BEAUTIFICATION EVENT RESULTS</b>	
Total Trees Planted	961
Total Flowers/Bulbs Planted	30,445
Total Homes Painted/Renovated/Built	0
Total Commercial Bldgs. Painted/Renovated/Built	1
Total Graffiti Sites Abated	119
<b>RECYCLING EVENT RESULTS</b>	
Total Bags of Clothing Collected	0
Total Pounds of Clothing Collected	2
Total Pounds of Aluminum/Steel Recycled	3,397
Total Pounds of Newspaper Recycled	0
Total Tires Collected	19,331
Total Batteries Collected	25
Total Pounds of Electronics Recycled	24,279
<b>EDUCATION EVENTS RESULTS</b>	
Total Education Workshops	5
Total People in Attendance	<b>2,687</b>

\* Results collected through June 20, 2014, and include PennDOT's AAH activities.



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**Table 3. 2012/2013/2014 Great PA Cleanup Grand Total Comparison \***

	2012	2013	2014	2013-2014 Change
<b>GENERAL EVENT RESULTS</b>				
Total Events Reported	4,421	4,928	5,349	421
Total # of Volunteers	141,264	137,429	136,507	(922)
Total # of Volunteers Under 18	9,909	10,171	9,683	(488)
Total # of Communities Involved	5,269	4,829	7,105	2,276
<b>CLEANUP EVENT RESULTS</b>				0
Total Bags of Trash Collected	338,148	309,672	317,994	8,322
Total Pounds of Trash Collected	6,762,960	6,193,439	6,359,872	166,433
Total Miles of Road Cleaned	12,534	13,409	12,999	(410)
Total Miles of RR Track Cleaned	31	37	25	(12)
Total Acres of Park Cleaned	13,841	3,738	8,604	4,866
Total Miles of Trails Cleaned	412	225	280	55
Total Playgrounds Cleaned/Built	85	180	141	(39)
Total Miles of Water/Shore Cleaned	611	283	299	16
Total Acres of Wetlands Cleaned	205	514	509	(5)
Total Junk Cars Removed	12	4	1	(3)
<b>BEAUTIFICATION EVENT RESULTS</b>				0
Total Trees Planted	755	1,340	961	(379)
Total Flowers/Bulbs Planted	21,756	4,622	30,445	25,823
Total Homes Painted/Renovated/Built	0	16	0	(16)
Total Commercial Bldgs. Painted/Renovated/Built	4	19	1	(18)
Total Graffiti Sites Abated	16	216	119	(97)
<b>RECYCLING EVENT RESULTS</b>				0
Total Bags of Clothing Collected	315	144	0	(144)
Total Pounds of Clothing Collected	10,362	2,880	2	(2,878)
Total Pounds of Aluminum/Steel Recycled	41,490	15,060	3,397	(11,663)
Total Pounds of Newspaper Recycled	0	3,000	0	(3,000)
Total Tires Collected	18,777	41,131	19,331	(21,800)
Total Batteries Collected	8	8	25	17
Total Pounds of Electronics Recycled	79,032	5,242	24,279	19,037
<b>EDUCATION EVENTS RESULTS</b>				0
Total Education Workshops	13	13	5	(8)
Total People in Attendance	9,960	5,371	2,687	(2,684)

\* Results collected through June 20<sup>th</sup> of each year and include PennDOT's AAH activities.



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**Table 4. 2014 Great American Cleanup of PA Summary Statistics/County \***

County Name	Total Events Reported	Total # of Volunteers	Total # of Volunteers Under 18	Total # of Communities Involved	Total Bags of Trash Collected	Total Pounds of Trash Collected
Adams	36	483	16	38	646	12,920
Allegheny	144	10,422	903	170	16,721	334,420
Armstrong	47	764	27	48	4,025	80,500
Beaver	65	573	42	64	1,449	28,980
Bedford	24	264	28	19	2,200	44,000
Berks	50	834	50	51	1,835	36,700
Blair	83	1,622	14	82	7,929	158,580
Bradford	18	296	2	18	219	4,380
Bucks	222	5,787	462	248	10,796	215,920
Butler	67	689	107	67	570	11,400
Cambria	91	2,764	495	100	3,082	61,640
Cameron	11	56	0	11	1,045	20,900
Carbon	87	913	29	87	3,700	74,000
Centre	64	1,097	120	1,659	7,767	155,340
Chester	144	5,101	494	133	8,389	167,780
Clarion	23	421	49	28	494	9,880
Clearfield	35	745	63	37	503	10,060
Clinton	19	347	16	19	554	11,080
Columbia	35	329	3	37	707	14,140
Crawford	48	603	0	48	668	13,360
Cumberland	90	2,260	115	88	1,079	21,580
Dauphin	74	1,861	292	82	9,532	190,640
Delaware	45	1,242	53	53	2,440	48,800
Elk	36	605	32	37	2,180	43,600
Erie	164	8,839	2,165	119	2,061	41,220
Fayette	57	800	14	59	2,625	52,500
Forest	44	326	0	44	515	10,300
Franklin	29	364	0	29	461	9,220
Fulton	8	94	0	8	104	2,080
Greene	42	519	70	45	3,122	62,440
Huntingdon	40	736	20	42	1,444	28,880
Indiana	88	953	109	97	2,277	45,540

\* Results collected through June 20, 2014. Includes data provided by PennDOT.

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**Table 4. 2014 Great American Cleanup of PA Summary Statistics/County (cont.)**

County Name	Total Events Reported	Total # of Volunteers	Total # of Volunteers Under 18	Total # of Communities Involved	Total Bags of Trash Collected	Total Pounds of Trash Collected
Jefferson	69	1,211	2	69	2,983	59,660
Juniata	12	104	0	12	120	2,400
Lackawanna	91	3,062	89	93	5,735	114,700
Lancaster	308	4,603	420	319	4,133	82,660
Lawrence	68	611	38	67	900	18,000
Lebanon	51	1,144	68	50	814	16,280
Lehigh	59	4,341	647	59	4,208	84,160
Luzerne	221	5,993	187	244	23,590	471,800
Lycoming	116	802	24	116	2,273	45,460
McKean	43	589	41	40	1,315	26,300
Mercer	36	965	78	34	1,137	22,740
Mifflin	6	13	0	6	113	2,260
Monroe	161	1,319	269	163	4,556	91,120
Montgomery	204	6,541	517	168	6,106	122,122
Montour	5	39	0	5	230	4,600
Northampton	48	996	54	52	1,251	25,020
Northumberland	32	567	99	40	2,181	43,610
Perry	22	242	36	22	354	7,080
Philadelphia	705	36,422	579	729	110,933	2,218,660
Pike	116	708	69	113	1,839	36,780
Potter	40	201	0	40	509	10,180
Schuylkill	132	3,126	180	143	4,125	82,500
Snyder	20	214	4	21	826	16,520
Somerset	18	244	5	18	270	5,400
Sullivan	39	240	4	39	400	8,000
Susquehanna	133	840	11	133	2,397	47,940
Tioga	44	649	36	53	14,020	280,400
Union	39	590	59	41	1,709	34,180
Venango	62	756	12	67	1,161	23,220
Warren	29	417	23	29	1,473	29,460
Washington	85	2,253	94	91	7,941	158,820
Wayne	59	659	18	69	1,805	36,100
Westmoreland	82	1,278	121	101	2,368	47,360
Wyoming	50	638	25	51	1,058	21,160
York	74	811	84	101	1,274	25,480

\* Results collected through June 20, 2014. Includes data provided by PennDOT.

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**Table 4. 2014 Great American Cleanup of PA Summary Statistics/County (cont.)**

County Name	Total Miles of Road, Railroad Track, Trails, Waterways, and Shorelines Cleaned	Total Acres of Park and/or Wetlands Cleaned	Total Number of Trees, Flowers, and Bulbs Planted	Total Pounds of Aluminum/Steel Recycled	Total Tires Collected	Total People Educated
Adams	70	0	0	0	1,388	0
Allegheny	201	49	26,154	0	1,746	0
Armstrong	159	10	0	0	168	0
Beaver	128	0	0	0	1	0
Bedford	48	2	0	0	196	0
Berks	181	14	67	0	15	0
Blair	147	2	0	0	588	0
Bradford	33	0	0	0	22	0
Bucks	592	754	0	0	305	27
Butler	82	4	40	0	4	0
Cambria	203	50	246	0	575	0
Cameron	20	0	0	0	192	0
Carbon	155	0	0	0	2	0
Centre	143	27	200	0	437	0
Chester	395	116	0	0	104	0
Clarion	39	1	0	0	3	0
Clearfield	160	232	161	0	1	0
Clinton	58	1	0	0	18	0
Columbia	241	0	0	0	5	0
Crawford	88	2	0	0	5	0
Cumberland	150	62	110	0	17	0
Dauphin	87	315	145	0	344	0
Delaware	135	5	65	0	0	0
Elk	185	0	0	0	1,991	0
Erie	214	529	0	0	48	0
Fayette	110	0	0	0	652	0
Forest	128	0	0	0	0	0
Franklin	80	0	0	0	0	0
Fulton	29	0	0	0	0	0
Greene	110	1	0	0	23	0
Huntingdon	76	0	0	0	151	0
Indiana	160	2	0	0	29	0

\* Results collected through June 20, 2014. Includes data provided by PennDOT

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**Table 4. 2014 Great American Cleanup of PA Summary Statistics/County (cont.)**

County Name	Total Miles of Road, Railroad Track, Trails, Waterways, and Shorelines Cleaned	Total Acres of Park and or Wetlands Cleaned	Total Number of Trees, Flowers, and Bulbs Planted	Total Pounds of Aluminum/Steel Recycled	Total Tires Collected	Total People Educated
Jefferson	153	0	175	0	5	0
Juniata	240	0	0	0	0	0
Lackawanna	326	4	0	0	37	0
Lancaster	545	223	328	0	52	1,040
Lawrence	107	10	0	0	4	1,500
Lebanon	105	0	0	0	10	0
Lehigh	103	69	323	0	53	0
Luzerne	221	16	211	0	400	0
Lycoming	293	0	0	0	546	0
McKean	216	1	0	0	16	0
Mercer	48	8	300	0	10	0
Mifflin	11	0	0	0	-	0
Monroe	458	3,856	0	0	43	0
Montgomery	223	988	460	67,140	167	0
Montour	420	0	0	0	0	0
Northampton	74	2	30	0	113	0
Northumberland	73	75	0	0	219	0
Perry	15	0	0	0	4	0
Philadelphia	174	1,516	2,300	0	6,674	0
Pike	227	15	0	0	28	0
Potter	840	0	0	0	0	0
Schuylkill	360	0	0	0	13	0
Snyder	64	0	0	0	49	0
Somerset	29	0	0	0	1	0
Sullivan	135	1	0	0	-	0
Susquehanna	216	1	0	0	220	0
Tioga	680	0	0	0	128	0
Union	93	0	75	0	77	0
Venango	142	0	0	0	-	0
Warren	187	0	0	0	221	0
Washington	171	136	16	0	76	0
Wayne	97	0	0	0	18	0
Westmoreland	357	1	0	800	142	120
Wyoming	141	0	0	0	6	0
York	111	15	0	0	869	0

\* Results collected through June 20, 2014, and includes PennDOT's AAH activities.